

# ITALY'S BEST:

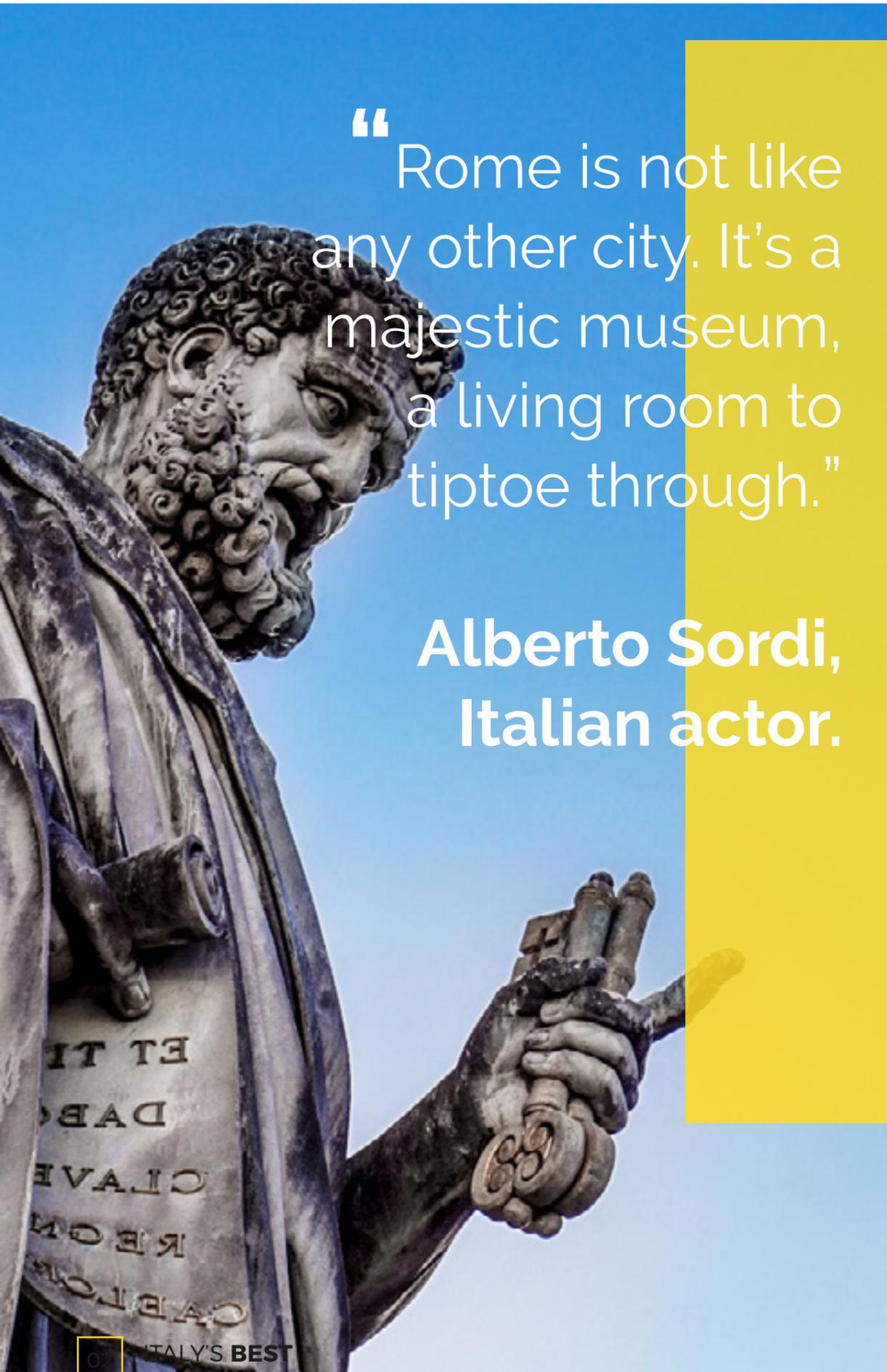
Presenting Exclusively Yours Experiences

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**ITALY'S BEST**  
ITALY EXCLUSIVELY YOURS

[www.italysbestrome.com](http://www.italysbestrome.com)



“Rome is not like any other city. It’s a majestic museum, a living room to tiptoe through.”

**Alberto Sordi,  
Italian actor.**

## THE ITALY’S BEST PHILOSOPHY

**We believe in the power of great talent to transform business and unlock growth. More than 15 years in the Italy travel industry, focused on client experience.**

ITALY’S BEST is a boutique DMC that caters to cultured travelers who may have seen a lot but want to experience more. We create exclusively high-quality vacations ideal for families traveling with children, or for adults, couples and small groups. We have created anything from walking tours to day trips or private tours in luxury vehicles, after hours museum visits and culinary excursions all accompanied by our English-speaking experts.

Based in Rome, we serve all of Italy thanks to our privileged network of relationships cultivated for the last 30 years. Each Italy’s Best custom vacation and escorted tour is carefully researched, designed and managed. As seasoned professionals, we know and understand that your vacation time is precious, and our goal is to make every moment unforgettable by tailoring each and every detail to your needs, expectations and values.

“Such a great trip. There’s no way that I could have designed a trip of this quality. It was everything, we had a little bit of everything and we were able to see a lot even though we were in each spot for so little. A lot done, a lot seen and a lot learned, that’s really what travel is to me.” – An Italy’s Best Traveler





## ABOUT OUR COMPANY

Italy's Best creates exceptional itineraries from beginning to end that consist of:

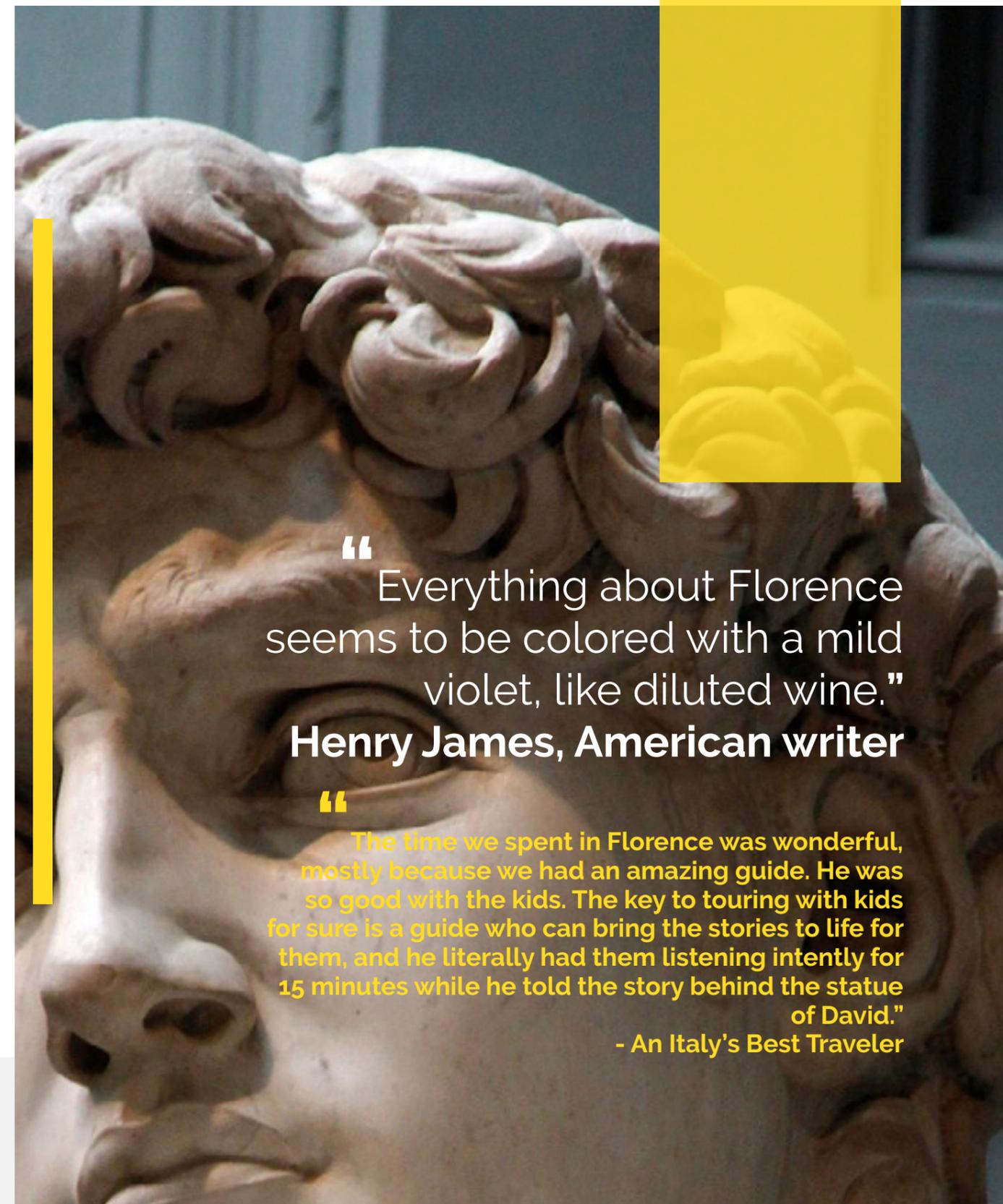
- Airport Meet & Greet services where clients are expedited through customs at both arrival and departure
- Concierge services including restaurant reservations, car service, a personal training session, spa appointments, luggage assistance, ticket reservations and wellness treatments
- Hands off and stress-free professional transportation via luxury vehicles, train or boat
- Expert and seasoned English-speaking staff

The style of itineraries is focused around:

- Gastronomic experiences all around the country famous for its cuisine, mozzarella making, truffle hunting, visits to wine and olive oil producers, cooking classes, neighbourhood food and market tours
- In-depth art historical and culture tours with exclusive after-hours tours museums and cultural institutions
- Family friendly itineraries that appeal to adults and kids alike through the hands-on experiences such as, pizza and gelato making classes, arts or crafts activities like mosaic making, fresco paintings or interactive adventures such as gladiator school.



- Recreational excursions like hiking excursions and customized shore trips to see the best of the Mediterranean
- Bespoke experiences. We provide special online access to our clients and travel agents for researching about the unheard activities in Italy from a helicopter ride over Rome, a fresco painting lesson at Palazzo Vecchio in Florence to a gondolier lesson in Venice.



“ Everything about Florence seems to be colored with a mild violet, like diluted wine.”

**Henry James, American writer**

“ The time we spent in Florence was wonderful, mostly because we had an amazing guide. He was so good with the kids. The key to touring with kids for sure is a guide who can bring the stories to life for them, and he literally had them listening intently for 15 minutes while he told the story behind the statue of David.”

**- An Italy's Best Traveler**

## WHO WE ARE



We are a family-run tour operator founded in 2000 by **Tony Guerrieri**, a 40-year veteran of the Italian tourism scene. Today, Tony's sons, Luca and Lorenzo, run Italy's Best and in following their father's footsteps, are committed to creating the ultimate elite travel experiences for their clients through seamless service.

Tony kicked off his career in 1961 as the private driver for Elizabeth Taylor and Richard Burton when they were filming "Cleopatra" in Rome, which then led to work as a personal assistant alongside movie producers, show business professionals and actors. From an early age, Tony instilled a passion for the job in his children as they would join him during his sojourns around Italy to attend the spectacular dinners and exclusive experiences he arranged for American incentive groups. Watching their father from the side-lines, Luca and Lorenzo absorbed the tricks of the trade as well as Tony's philosophy, which encompasses professionalism, respect and attention to detail resulting in today's harmonious marriage of concept creation and execution of every single itinerary.



*The guide was especially impressive in the way he presented so much information - in comparisons, in anecdotes, he really tied everything together. We honestly learned more those 3 hours than an entire year of schooling." – An Italy's Best Traveler*



“ Venice is like eating an entire box of chocolate liqueurs in one go.”  
– Truman Capote

# EXPERIENCE OUR PRODUCTS

Being a family owned business, Italy's Best is about total involvement. We like to deliver our clients products that go beyond meeting the quota. As seasoned professionals, we know and understand that your vacation time is precious, and our goal is to make every moment unforgettable by tailoring each and every detail to your needs, expectations and values.

**Beyond museum visits, boat tours or country sightseeing, we've had the pleasure of creating experiences like**

- Dining under the open skies and on the waters in a traditional Venetian **Bragozzo** boat, *Venice*



- **Truffle Hunt** with the president of a local Truffle Association, *Sieneese Hills*



- Consider a **winemaker** for a day, learning the skills and then, designing a personal bottle with label, *Chianti*

- Discover the **blue caves** along the shores only accessible by boat with your private captain and aids, *Capri*



- **Candlelight dinner** with a private orchestra in a typical Florentine palace, *Florence*

- **Private access** to secluded areas of the Vatican, *Rome*





# ITALY'S BEST

Whether its transportation, accommodations, a lavish dinner event or a family reunion, we are at your disposal to create a memory that lasts a lifetime. No request is too big or too small!



**Italy's Best-Italy  
Exclusively Yours**

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